

NATIONAL SALES CONFERENCE A SUCCESS FOR ACCELERATED GENETICS

Accelerated Genetics recently hosted its National Sales Conference in Rochester, Minn. Sales representatives and employees gathered together October 19-22 for four days of learning, sales training and networking. A number of Accelerated Genetics' vendors and partners also joined the conference for this exciting event.

During one day of the weekend employees loaded buses to tour farms and view Accelerated Genetics progeny. Thank you to Maple Leaf Farm, Lewiston, Minn.; Thesing Farm, Winona, Minn.; and Maple Twin Farm, Cashton, Wis. for hosting the tours. Then the sales team met up with employees from the Accelerated Genetics Production Facility in Westby, Wis. for lunch and tours of the facility.

The weekend featured many full sessions and mini breakouts which included updates from the Beef and Dairy divisions of Accelerated Genetics, information about Reproductive Services offered by the company, and new farm products information on Tri-Mic 1:50 and First Day Formula. In addition, representatives participated in hands-on sales training exercises, witnessed a special sales panel discussion, featuring representatives from across the country, and gained valuable information from Accelerated Genetics' alliance partner, GenerVations, Inc., from Canada.

The conference concluded with the unveiling of Accelerated Genetics' new brand, which helped set the direction and goals for the future of the cooperative.

During the annual awards banquet, employees were honored for their hard work over the past year. This year's President's Award winners included: Independent Sales Representative, Tom Kugler, Valley Falls, N.Y.; District Sales Manager, Gerald Feikema, Brookings, S.D.; A.I. Technician, Darin Klevgard, Osseo, Wis; and Membership Sales Representative, Dan Esch, Dodgeville, Wis.

Over 100 employees were in attendance at the conference



206H000175 AMIGHETTI MANOMAN GARCIA-ET

Garcia hails from the Amighetti herd in Ghedi, Italy, run by Marco and Francesco Amighetti. This exciting young GeneFORCE[®] super star comes in at +2389 GTPI and +3.08 PTAT. Garcia is a Man-O-Man son from Amighetti Shottle Ave VG-88, a family sought after around the world. She is the unparalleled Italian source of GTPI. The foundation of the family is Center-Field Elevation Berta, directly imported from the U.S.

In late October, Accelerated Genetics employees had the opportunity to visit the Amighetti herd and see Ave firsthand, along with her numerous offspring sired by a variety of sires. Joe Stanek, Accelerated Genetics Regional Services Specialist, commented on the cow family, "Ave is an impressive individual. She exemplifies dairy strength, has tremendous depth and width of fore rib and chest, with a great leg structure and super steep foot angle. Her Man-O-Man daughter, Garcia's full sister, is cut from the same mold."

Garcia is a great young bull for producers looking to add available genetics from Amighetti Shottle Ave today.

2012 SECTION MEETINGS SLATED

Accelerated Genetics will be hosting its annual Section Meetings for all cooperative members in January 2012. A full meeting schedule can be found in the *Cooperative Corner News* or on the website at www.accelgen.com under 'Company' and then 'Cooperative.' Please remember to RSVP for your meeting!

SCHOLARSHIPS OFFERED

Accelerated Genetics is excited to present scholarships to its customer's families to ensure a bright future in agriculture!

To apply, go to the Accelerated Genetics website at www.accelgen.com and click on 'Company' and then 'Scholarships', call 1.800.451.9275 or email scholarships@accelgen.com. Application Deadline is: February 15, 2012!