

At the age of ten years and nine months, 014HO03597 Keystone Potter EX-90 reached the milestone of producing and selling one million

Potter, born at Keystone Farm in Easton, Penn. in August of 1999, joined the Accelerated Genetics proven line-up in 2003.

"This is a very unique milestone for both Accelerated Genetics and Potter,"

President and CEO of Accelerated Genetics Joel Groskreutz said.

"The impact Potter has had on the Holstein breed across the globe is just phenomenal.

Potter's legacy will endure the test of time."

units of semen. The farm and barn crew at Accelerated Genetics' West View

Farm in Westby, Wis. collected and processed his one-millionth unit on April 22, 2010, and by the end of May, that unit was sold.

Potter's journey to Accelerated Genetics started when Gregg Topp, Accelerated Genetics Dairy Sire Analyst, put a contract on Keystone Juror Pasta-ET EX-90 EXMS. Pasta was a full sister to a very popular new PACE young sire graduate, 014HO02909 Pyrex. Pasta was paired with top TPI bull—014HO02090 Manfred, which proved to be a very

complimentary mating.

"My hope for the mating was to get Manfred's high productive life, low calving ease, strength and width and outstanding feet and legs and couple those traits with Juror's tremendous angularity, high, wide rear udders, super udder quality, ideal teat size and placement and low calving ease," Topp says.

"Potter delivered with the positives from both sides of his pedigree and none of the negatives. His daughters are medium-sized, well balanced, and mature very nicely. They have wonderful dispositions and produce at a high level with fine udders. They breed back quickly while producing small calves and have been called the ultimate trouble-free cow. Potter is the ultimate 'customer satisfaction' sire."

To the barn crew at the West View Production Facility in Westby, Wis., Potter has always been a special bull, even more so now after reaching the one million-unit milestone. Todd

Holen, Accelerated Genetics Barn Supervisor, had the honor of performing the actual collection for the one-millionth unit while Jayme Berger, Accelerated Genetics Herdsman, handled Potter.

"With all bulls, semen collection can be challenging—you have to be patient, show the bulls you care, but always be very cautious," Holen says. "Working with Potter is unique and knowing how good his genetics are and what he expresses through his daughters also makes him special to us."

Few "genetic giants" rise to the top of the sire lists and stay there. However, Potter has earned a spot and is one of the favorites among dairy producers worldwide. Whether a commercial or seed stock marketing dairy operation, Potter's ability to transmit desired traits dairy producers value has driven his semen sales in numerous countries around the world and here in the United States.

Potter Sons: The Next Generation of Management Trait Leaders

014HO03597 Potter proves that he can produce elite sons in addition to his trouble-free daughters. Like their popular sire, Potter sons are in the breed's top 30 percent for Productive Life (PL) with low Somatic Cell Score (SCS) and Service Sire Calving Ease (SSCE).

014HO05260 HOLLYWOOD

Potter x EX-90 Durham x VG-88 Duster

- Trouble-free cows: +4.3 PL, 2.66 SCS, +1.1 DPR
- Moderate size with pleasing type: +1.72 PTAT, +2.05 UDC, +1.46 FLC
- Great Protein +.04% PTAP
- Dam has a top record of 46,957 lbs milk and more than 1,982 kg fat. Second dam made over 176,208 kg milk lifetime.

014HO05156 MAST

Potter x VG-86 BW Marshall x EX-92 4E DOM Luke

- Terrific type: +2.04 PTAT, +1.82 UDC, and +1.62 FLC
- Fitness trait specialist: +3.4 PL, +2.86 SCS, and +0.9 DPR
- Hails from nine generations of VG or EX cows with records over 31,937 kg milk from his four nearest dams
- SSCE & DCE

014HO05271 MIKE

Potter x VG-87 BW Marshall x VG-87 Rudolph

- Components specialist: 0.15% Fat, 0.01% Protein
- Fantastic fitness: +3.4 PL, +1.1 DPR, +2.86 SCS
- Backed by five generations of VG cows

014HO05223 PRECISION

Potter x EX-91BW Marshall x VG-86 Mattie

- Daughters are a perfect fit for free stalls with moderate body size and +2.41 FLC
- High milk production at +1392 PTAM with dam's top record over 37,444 kg
- Backed by nine generations of VG or EX